



ALEXANDRA THULANDER

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WORK EXPERIENCE

Year Up | Boston, MA

Freelance Graphic Designer, May 2016–Present

- Create collateral for fundraising events including: invitations, table numbers and place cards
- Design graphics for use on social media and in email marketing
- Design documents for year end appeals, research studies, and communications for both internal and external use

GCommerce Solutions | Park City, UT

Creative Designer, January 2017–May 2018

- Design custom websites for hotels and restaurants
- Create display advertising and email campaigns for a variety of hotel properties

Destination Weddings Travel Group | Wayland, MA

Lead Graphic Designer, July 2015–May 2016

Graphic Designer, September 2014–July 2015

- Created and managed all branding and logos for Travel Group brands, as well as, parent company Celebration Travel Group and sister companies, All-Inclusive Outlet and DestiWorld
- Designed and oversaw direction of website and marketing materials including e-mails, landing pages, digital ads, etc.
- Managed all creative project time lines and workflow
- Designed quarterly and semi-annual digital publications
- Worked with development department to facilitate and launch designs and testing programs

The Creative Group | Boston, MA

Graphic Designer, November 2013–September 2014

- Sent to work for different companies for temporary assignments and work

J.Jill | Quincy, MA | Contracted on Two Occasions

- Assisted Director of Design and Product Development for Accessories and Catalog Design Director
- Edited and designed catalog pages while maintaining company brand standards

EDUCATION

Champlain College | Burlington, VT

Bachelor of Science Degree in Graphic Design

August 2009–May 2013

- Took classes focusing in typography, web development and design, and print production
- Worked with Vermont Public Television and Eons Creative for fund raising event in January of 2013

Central St. Martins College of

Art & Design | London, UK

Summer Course 2012

- Intensive Graphic Design Course focusing on typography, illustration and photography in design while incorporating the surrounding culture and environment

SKILLS

Technical

- Adobe Design Suite: Expert in Illustrator, InDesign and Photoshop
- Sketch 3
- Invision Prototyping
- Solid knowledge of HTML 5 and CSS

Personal

- Dual citizenship in USA and France
- AIGA Member
- Won Silver Adrian Award for Website Design